



## 1 professional biography

Rebecca Hargrave Malamud has over twenty years of experience working remotely with large clients or in collaborative groups. In the late 1980's she managed and helped develop a production network of ad agencies and designers working remotely across the United States on Macintosh computers. As part of this work, she helped many agencies transition from traditional pre-press environments into the digital realm. In 1992, she co-founded Productivity Online, one of the first ISP's in Cincinnati, OH, which developed many of the first online presences for the corporations and organizations in the city. In addition to this effort, she coordinated a consortium of designers working across the Internet to develop a knowledge and productivity resource. Shortly thereafter, she designed the *1996 Internet World Exposition* working with a diverse team of artists, writers, programmers and photographers around the globe. A book and CD ROM about the project was released in 1998, which she developed working remotely with the author, Carl Malamud, and the publishing house, MIT Press, in Boston, MA.

Rebecca's career in web design and Internet architecture began in 1992, when the only option to enter the field was to teach oneself the required skills. She began to develop independent creative works, and as a result her firm was recognized as a pioneering creative force in the early days of the web by several noted organizations. During this period, she worked with and learned from respected Internet and web pioneers across many disciplines and discovered the power of using her talent to support initiatives she believed in. This career path instilled in her the belief that key apprenticeships, research, collaboration and self motivation are paramount to learning, creating relevant work and promoting change on the Internet as well as in the world.

Clients include Public.Resource.Org, The Internet Archive, Change Congress, Institute for Multimedia Literacy (School of Cinematic Arts/USC) and Internet Assigned Numbers Authority (IANA/ICANN). She also supports One Laptop Per Child (OLPC) as an open source developer with her mentoring program.

## 2 publications featuring or citing work

- Peden, Scott, *Life on a Redwood Post*, Memory Palace Press (2011).
- Rheingold, Howard, *How to Paint Your Shoes*, Design Edition (2011).
- Simmons, James, *E-Book Enlightenment*, FLOSS Manuals (2010) .
- Malamud, Carl, *Three Revolutions in American Law*, Lulu (2010).
- Vinogradova, P., "Positive Social Self: Symbolic Construction of Social Identity in Digital Storytelling," *The International Journal of the Humanities*, Volume 5, Issue 8, pp.69-78 (2007).
- Morales, C., "History of the Future," web-published (2004).
- Poynor, Rick, "Maintaining Tiborocity," *Print Magazine*, LVI:II (2002).
- Bruns, B., "Open-Sourcing Nanotechnology Research and Development," *Nanotechnology*, vol. 12, no3, pp. 198-210, [53 ref.] (2001).
- Cullen, Cheryl, *Creating Effective Graphic Design with Photography*, Rockport Publishers (1999).
- Malina, Toby, *Color, Typography, Navigation, The Best of the Web*, Rockport Publishers (1999).
- HOW International Annual of Design (1999).
- Art Director's Club of New York, Annuals 76 and 77 (1998 and 1999).
- Malamud, Carl, *A World's Fair for the Information Age*, MIT Press, (1998, America and Japan).
- Dam, Julie K.L., "Welcome, Cybernauts," *TIME Magazine* (March 11, 1996).

## 3 collected writings

An archive of writings is maintained at <http://pointbstudio.net/writings/>

## 4 relevant experience and education

The Rural Design Collective, Founder (2006 - Present).

Point.B Studio, Proprietor (2004 - Present).

Open Library, Founding Member (2007 - 2009)

NetTopBox, Inc., Co-Founder and Creative Director (2001 - 2002).

Invisible Worlds, Inc., Founding Member and Creative Director, Vice President (1999 - 2000).

Enviromedia, Inc., Co-Founder and Creative Director (1995 - 1999).

Productivity Online, Inc., Co-Founder and Creative Director, Vice President (1992 - 1995).

The Lab Design. Co-Founder and Creative Director (1990 - 1995).

Nashville State Technical Institute (1988 - 1990), and Florida School of the Arts (1985 - 1988).



## 5 select exhibitions

- *#spring*, Point.B Studio, Port Orford, OR (Spring 2011).
- *Waypoints*, Port Orford Library, Port Orford, OR (Winter 2010).
- *People of the Public Domain v1.0*, Point.B Studio, Port Orford, OR (Summer 2010).
- *Art in the Information Age / Songlines*, Point.B Studio, Port Orford, OR (Fall 2010).
- *Art in the Information Age / FindWay Philadelphia*, Heavybubble, Philadelphia, PA (Fall 2010).
- *Art in the Information Age / FindWay*, Point.B Studio, Port Orford, OR (Fall 2009).
- *Memory Palace Project*, Online event and onsite exhibit, Point.B Studio (Fall 2006).
- *National Juried Exhibition*, Artisans Gallery, Mill Valley, CA (Fall 2003).
- *The Lost Brush*, Gallery Carla, San Francisco, CA (Fall 2002).
- *A World's Fair for the Information Age*, Global event, web site, and book, MIT Press (1997).
- Graduate exhibition, wood cuts and lithographs, Florida School of the Arts (1987).

## 6 design reel (a work in progress)

### 2005 – PRESENT

Present work as founder of Point.B Studio and the Rural Design Collective is preserved at the following URL: <http://pointbstudio.net/design/>

2004 / Founded *Point.B Studio*, <http://pointbstudio.net/>

2002 / *Internet Multicasting Service v2.0*, <http://museum.media.org/invisible.net/>

### 2001

- *Undesign*, web site, <http://undesign.org/>  
Featured in *Graphic International Magazine*, *Print Magazine*, and *Shift Magazine*.
- *jam.media.org*, web site, <http://jam.media.org/>
- *no words*, 9/11 tribute web site, <http://media.org/hope.html>.
- *nate.malamud.com*, web site, <http://nate.malamud.com/>

### 2000

- *Betterdogfood.Com!*, web site, <http://www.betterdogfood.com/>
- *Mappa.Mundi Magazine*, web magazine, <http://mappa.mundi.net/>

### 1999

- *Remembering Frank*, web site, <http://museum.media.org/frank/tribute/>  
Awards: 76th Art Directors Club of New York Annual Awards Exhibition, Silver Medal; Featured on CNN, MSNBC, Yahoo Internet Life, People Online, and the LA Times.

### 1998

- *The Duke Ellington Society*, web site, <http://museum.media.org/duke/>
- *Precision Digital*, web site, <http://museum.media.org/precision/>  
SXSW Interactive Awards, Gold Medal, 1999.
- *Private Art: A Collection of WWII Letters To and From the Home Front*, web site <http://private-art.com/> and <http://mappa.mundi.net/trip-m/private-art/>  
Awards: 3 Gold Medals at Invision's Best of the Web Awards, 77th Art Directors Club of New York Annual Awards Exhibition, *How Magazine's* International Design Annual, Microsoft Pick of the Day, Communications Arts Site of the Week, Exploratorium's Cool Site of the Month, Yahoo!ligan's Cool Site, and Netscape What's Cool. "Private Art" has been featured in several scholarly papers on digital storytelling and used as a teaching tool in the classroom.

1997 / *'Twas the Day Before Christmas*, web site, <http://museum.media.org/B4xmas/>

### 1996

- *Ella Fitzgerald: 1917-1996*, web site, <http://museum.media.org/ella/>
- *The Internet 1996 World Exposition*, global event, web site, and book. <http://park.org/>  
Letters of commendation from 12 heads of state including the United States, Russia, Kyrgyzstan, Nepal, and Hungary, and a letter of proclamation from the Dalai Lama.

### 1985 – 1995

Early work is preserved at the following URL: <http://pointbstudio.net/design-archives/>